

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 141 LOCAL NEWS AND CRIME
FINAL TOPLINE
JANUARY 22-28, 2024
N=5,146**

ASK ALL:

COMATTACH In general, how attached do you feel to your local community?

Jan 22-28, 2024		Jul 26- Aug 8, 2021	Aug 3- 16, 2020	Apr 20- 26, 2020	Oct 15- Nov 8, 2018	Feb 26- Mar 11, 2018	Jan 12- Feb 8, 2016 ¹
17	Very	18	21	19	23	16	19
48	Somewhat	46	45	48	48	43	47
27	Not very	27	25	28	23	30	25
7	Not at all	8	9	6	6	11	8
<1	No answer	1	1	<1	1	<1	1

ADDITIONAL QUESTION HELD FOR FUTURE RELEASE**ASK ALL:**

NEWS_LEVEL How closely do you follow...

	Very <u>closely</u>	Somewhat <u>closely</u>	Not very <u>closely</u>	Not at all <u>closely</u>	No <u>answer</u>
a. International news					
Jan 22-28, 2024	13	41	33	12	<1
Oct 15-Nov 8, 2018	15	43	28	13	1
Mar 13-27, 2017	17	49	27	6	<1
Jan 12-Feb 8, 2016	19	46	25	9	<1
b. National news					
Jan 22-28, 2024	22	45	24	9	<1
Oct 15-Nov 8, 2018	31	43	17	8	1
Mar 13-27, 2017	40	43	14	4	<1
Jan 12-Feb 8, 2016	33	44	16	6	<1
c. Local news					
Jan 22-28, 2024	22	45	26	7	<1
Oct 15-Nov 8, 2018	31	42	19	7	1
Mar 13-27, 2017	33	45	18	3	<1
Jan 12-Feb 8, 2016	37	41	16	6	<1
c. News about your neighborhood					
Jan 22-28, 2024	21	40	26	12	<1
Oct 15-Nov 8, 2018	31	38	20	10	1
Mar 13-27, 2017	30	39	22	9	<1
Jan 12-Feb 8, 2016	33	37	20	10	<1

¹ Survey conducted Jan. 12 to Feb. 8, 2016, did not include "attached" in response options, and its third response option used "not very" instead of "not too."

ASK ALL:

LOCIMPORT How important, if at all, do you think local news outlets are to the well-being of your local community? **[ROTATE RESPONSE OPTIONS 1-5 OR 5-1]**

Jan 22-28,
2024

12	Extremely important
32	Very important
41	Somewhat important
12	Not too important
3	Not at all important
<1	No answer

ASK ALL:

PROVIDER How often do you get local news and information from each of the following types of sources, regardless of whether you access them digitally? **[RANDOMIZE ITEMS ACROSS TWO SCREENS, WITH ITEM C ALWAYS AFTER ITEM B, ITEM I ALWAYS LAST; ROTATE RESPONSE OPTIONS 1-4 OR 4-1]**

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>No answer</u>
a. Local TV news station					
Jan 22-28, 2024	31	33	20	16	<1
Oct 15-Nov 8, 2018	38	32	16	13	1
b. Local daily newspaper					
Jan 22-28, 2024	11	22	24	42	<1
Oct 15-Nov 8, 2018	17	26	25	31	1
c. Other community or specialized newspaper (beyond the daily newspaper)					
Jan 22-28, 2024	6	24	26	44	<1
Oct 15-Nov 8, 2018	7	26	28	38	1
d. Local radio station					
Jan 22-28, 2024	17	35	23	24	<1
Oct 15-Nov 8, 2018	20	36	23	20	1
e. Community or neighborhood newsletter or Listserv					
Jan 22-28, 2024	7	24	25	43	<1
Oct 15-Nov 8, 2018	8	25	26	41	1
f. Local government agencies or officials, such as city council offices or libraries					
Jan 22-28, 2024	5	30	33	31	<1
Oct 15-Nov 8, 2018	5	25	34	35	1
g. Local organizations, such as churches, school groups or political groups					
Jan 22-28, 2024	8	31	29	32	1
Oct 15-Nov 8, 2018	8	27	29	35	1
h. Local online forums or discussion groups, such as community Facebook groups or Nextdoor					
Jan 22-28, 2024	16	36	21	26	<1
Oct 15-Nov 8, 2018	12	26	22	40	1

PROVIDER continued

- i. A news source that publishes online ONLY, and is not included in any of the previous categories

Jan 22-28, 2024	9	24	18	48	<1
Oct 15-Nov 8, 2018	5	9	8	70	7

ASK THOSE WHO GOT NEWS FROM AN ONLINE-ONLY SOURCE (PROVIDER_i=1-3):

PROVIDER_OE You said in the previous question that you got news from a news source that publishes online only. What source(s) were you thinking of?

[OPEN-ENDED RESPONSES]**ASK ALL:**

PROV_PEOPLE1 How often do you get local news and information from other local residents, such as family, friends and neighbors?

Jan 22-28, <u>2024</u>		Oct 15- Nov 8, <u>2018</u>
18	Often	17
55	Sometimes	49
20	Hardly ever	24
6	Never	9
<1	No answer	1

ASK ALL WHO GET NEWS FROM OTHERS (PROV_PEOPLE1=1-3):

PROV_PEOPLE2 When you get local news and information from other local residents, how do you primarily get that news?

Jan 22-28, <u>2024</u>		Oct 15- Nov 8, <u>2018</u>
62	By word of mouth, either in person or on the phone	71
12	By text or email	11
25	Through social media	17
1	No answer	1

ASK IF GETS NEWS FROM LOCAL TV STATION OR NEWSPAPER (PROVIDER_a,b=1-3):

PROV_PLATFORM When you get local news and information from each of the following types of sources, how do you primarily get that news? **[RANDOMIZE ITEMS IN SAME ORDER AS PROVIDER]**

	The station <u>on TV</u>	The station's website, app <u>or email</u>	The station's social media <u>posts</u>	No <u>answer</u>
a. Local TV news station				
Jan 22-28, 2024	62	20	18	1
Oct 15-Nov 8, 2018	76	13	9	2
	The newspaper's <u>print version</u>	The newspaper's website, app <u>or email</u>	The newspaper's social media <u>posts</u>	No <u>answer</u>
b. Local daily newspaper				
Jan 22-28, 2024	31	41	25	2
Oct 15-Nov 8, 2018	54	30	13	3

ASK ALL:

LOCAL_PREFER Which of the following would you say you prefer for getting local news and information? **[RANDOMIZE]**

<u>Jan 22-28, 2024</u>		<u>Oct 15- Nov 8, 2018</u>
9	A print newspaper	13
9	Radio	8
32	Television	41
	[IF FORM 1 (XFORM=1): A social media site (such as Facebook, TikTok, or YouTube); IF FORM 2 (XFORM=2): A social media site (such as Facebook or TikTok)] ²	15
23		
26	A news website or app	23
1	No answer	1

²The response option for this question varied slightly in 2018. The response option was "A social media site (such as Facebook, YouTube or Snapchat)" and there was no split form.

ASK ALL:

TOPICUSE

Now thinking about local news topics, how often do you get news and information about each of the following? **[RANDOMIZE ITEMS ACROSS 2 SCREENS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS PROVIDER]**

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. Local crime	34	43	17	5	<1
b. Local government and politics	22	46	23	8	<1
c. Local weather	68	23	6	3	<1
d. Local arts and culture, such as concerts and community activities	16	43	28	13	<1
e. Local traffic and transportation	28	40	21	10	<1
f. Local sports	23	31	23	23	1
g. Local economy, such as business, jobs and unemployment	15	43	28	13	<1
h. Local schools, school events and students	19	37	26	17	<1

ASK IF GET LOCAL NEWS ABOUT ANY TOPIC IN TOPICUSE (TOPICUSE_a-h=1-3):

TOPICSAT

And how satisfied are you with the quality of the news you get about... **[RANDOMIZE ITEMS ACROSS TWO SCREENS IN SAME ORDER AS TOPICUSE; ROTATE RESPONSE OPTIONS IN SAME ORDER AS LOCIMPORT]**

	<u>Extremely satisfied</u>	<u>Very satisfied</u>	<u>Somewhat satisfied</u>	<u>Not too satisfied</u>	<u>Not at all satisfied</u>	<u>No answer</u>
a. Local crime	7	26	48	13	5	1
b. Local government and politics	4	20	52	17	5	1
c. Local weather	19	44	31	4	1	1
d. Local arts and culture, such as concerts and community activities	6	27	50	12	3	1
e. Local traffic and transportation	9	36	45	8	2	1
f. Local sports	9	34	45	8	2	2
g. Local economy, such as business, jobs and unemployment	4	22	54	15	3	1
h. Local schools, school events and students	7	27	52	11	2	1

ASK ALL:

LOCALOUTLETS

As far as you know, in your local community, is there at least one...

[RANDOMIZE ITEMS A-E]

	Yes, <u>there is</u>	No, there <u>isn't</u>	Not <u>sure</u>	No <u>answer</u>
a. Local TV news station	61	20	18	<1
b. Local newspaper	71	11	18	<1
c. Local radio station	63	14	22	<1
d. Local newsletter, blog, or website	55	9	36	<1
e. Local online forum or discussion group, such as a community Facebook group, Nextdoor group, or Listserv	63	7	30	<1

ASK ALL:

JOBVALUES

Would you say your local news media does each of the following well, or not well?

[RANDOMIZE ITEMS]

	<u>Well</u>	<u>Not well</u>	No <u>answer</u>
[NO ITEM A]			
b. Keep an eye on local political leaders			
Jan 22-28, 2024	61	35	4
Oct 15-Nov 8, 2018	66	30	4
c. Are transparent about their reporting			
Jan 22-28, 2024	63	34	4
Oct 15-Nov 8, 2018	62	33	4
[NO ITEM D]			
e. Report news accurately			
Jan 22-28, 2024	71	25	4
Oct 15-Nov 8, 2018	71	25	4
[NO ITEM F-G]			
h. Cover the most important stories and issues			
Jan 22-28, 2024	68	29	3

ASK ALL:

LOCMED_INTOUCH

Overall, would you say that local journalists in your area are mostly in touch or out of touch with your local community?

Jan 22-28 <u>2024</u>		Oct 15- Nov 8 <u>2018</u>	Jan 12- Feb 8 <u>2016</u>
69	In touch	63	63
28	Out of touch	34	34
3	No answer	3	3

ASK ALL:

LOCAL_CHANGE Which of the following comes closest to your view, even if neither is exactly right? Local journalists should... **[RANDOMIZE]**

Jan 22-28, <u>2024</u>	
29	Advocate for change in the community
69	Remain neutral on issues in the community
2	No answer

ASK ALL:

TALKJOUR Have you ever spoken with or been interviewed by a local journalist or reporter?

Jan 22-28, <u>2024</u>		Oct 15- Nov 8, <u>2018</u>	Jan 12- Feb 8, <u>2016</u>
22	Yes	21	26
78	No	78	74
<1	No answer	1	<1

ASK ALL:

FINANCE How well do you think your local news outlets are doing financially?

Jan 22-28, <u>2024</u>		Oct 15- Nov 8, <u>2018</u>
12	Very well	19
50	Somewhat well	51
28	Not too well	19
5	Not at all well	6
5	No answer	5

ASK ALL:

LOCAL_NEWS_PAY In the past year, have you directly paid or given money to any local news sources by subscribing, donating or becoming a member?

Jan 22-28, <u>2024</u>		Oct 15- Nov 8, <u>2018</u>
15	Yes	14
85	No	84
1	No answer	2

ASK IF NO IN LOCAL_NEWS_PAY (LOCAL_NEWS_PAY=2):

LOCAL_NEWS_DONT_PAY What is the main reason you haven't directly paid or given money to any local news sources in the past year? **[RANDOMIZE]**

Jan 22-28, <u>2024</u>		Oct 15- Nov 8, <u>2018</u>
30	I'm not interested enough in local news to pay for it	26
49	I can find plenty of free local news so I don't need to pay	49
8	It's too expensive	12
10	The news provided is not good enough to pay for	10
2	No answer	3

ASK ALL:

LOGGOVSOURCE How often do you get news and information about local government and politics from each of the following? **[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-4 OR 4-1 IN SAME ORDER AS PROVIDER]**

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. Local news outlets	20	45	21	13	1
b. Local politicians	4	25	34	36	1
c. Friends, family and neighbors	19	51	20	9	1
d. [ASK IF INTERNET USER (XTABLET=2)] Social media, such as Facebook, Instagram or X (formerly Twitter)	19	35	19	23	1
e. Local government websites	4	28	32	35	1
f. Local nonprofits, advocacy groups or organizations	5	26	34	35	1

RANDOMIZE LOCPOLINT AND NATPOLINT**ASK ALL:**

LOCPOLINT When it comes to local news, how interested are you in... **[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS LOCIMPORT]**

	<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not too interested</u>	<u>Not at all interested</u>	<u>No answer</u>
a. Local political elections	11	23	36	20	10	1
b. Local laws and policies	13	29	38	13	6	1

ASK ALL:

NATPOLINT How interested are you in news about... **[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS LOCIMPORT]**

	<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not too interested</u>	<u>Not at all interested</u>	<u>No answer</u>
a. Presidential elections	27	28	26	11	8	1
b. National laws and policies	20	30	33	11	6	1

ASK ALL:

ELECTINFFIND How easy or hard is it to find the information you need to make voting decisions in...

[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5 OR 5-1]

	Very <u>easy</u>	Somewhat <u>easy</u>	Neither easy <u>nor hard</u>	Somewhat <u>hard</u>	Very <u>hard</u>	Not eligible to vote <u>in U.S.</u>	<u>No answer</u>
a. Local elections	17	28	27	18	5	4	1
b. Presidential elections	31	28	22	10	3	4	1

ASK ALL:

PARTY In politics today, do you consider yourself a:

ASK IF INDEP/SOMETHING ELSE (PARTY=3 OR 4) OR MISSING:PARTYLN As of today do you lean more to...?³

<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	Something <u>else</u>	No <u>answer</u>	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
28	28	27	14	3	17	19

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

³ PARTY and PARTYLN asked in a prior survey.